No Wrong Door to Livable/Lifetime Community Planning

Brad Winick, AICP, LEED AP -- *Planning/Aging*

ASA/APA Summit on Livable Communities @ "Aging in America" Conference

Friday, March 24, 2017

Our Panel Represents Diversity within Livable/Lifetime Community Planning

- Our panelists work at different levels: regional, county, city, and urban/suburban
- They take different approaches to livable/lifetime community planning -- some see their work as older-adult focused; others primarily don't
- Their livable/lifetime community planning work is embedded in different places within their enterprises
- Some of the panelists' initiatives may be familiar to audience members; others may not be

How this Panel will Work:

- Each panelist (Cathy > Jackie > Nick > Katie) will have 10 minutes to:
  - Give a broad – *not a detailed* -- history of what their community is doing to be a livable/lifetime community, and how this effort has evolved
  - Discuss key stakeholders – who was at the table/who wasn't but should have been
  - Talk about key community & institutional challenges they have encountered & they are addressing them
- Then we'll get to questions & discussion
  - I may decide to ask the first question
  - The audience will also get to ask questions – please have them ready
  - Make your questions succinct & thoughtful – *no soap-boxing!*

ASA/APA Summit on Livable Communities

Cathy Boyer-Shesol, MPA
Mid-America Regional Council

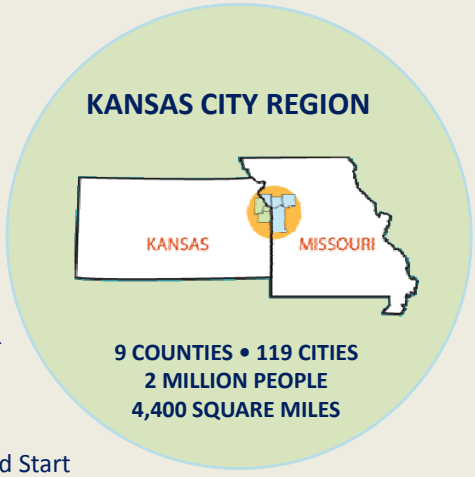
ASA Aging in America
March 24, 2017

Prior to bringing this work to MARC

- Goal: To prepare the Kansas City region to be a great place to grow up and grow old.
- Five year building block effort (2008-2012)

Mid-America Regional Council

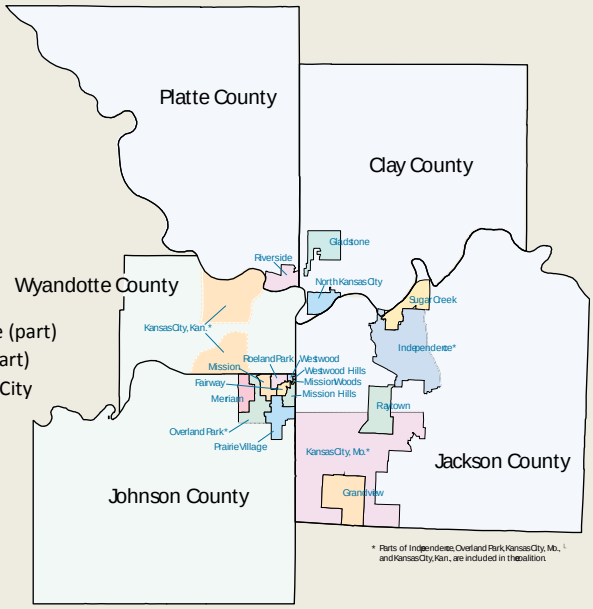
- Association of city and county governments.
- Board of 33 locally elected officials.
- Founded in 1972.
- Roles: leadership, planning, action.
- Program areas:
  - Transportation Planning
  - Emergency Services and 9-1-1
  - Environmental Planning
  - Local Government Services
  - Research, Maps and Data
  - Aging/Adult Services and Head Start
- MARC CSC (501-c-3)



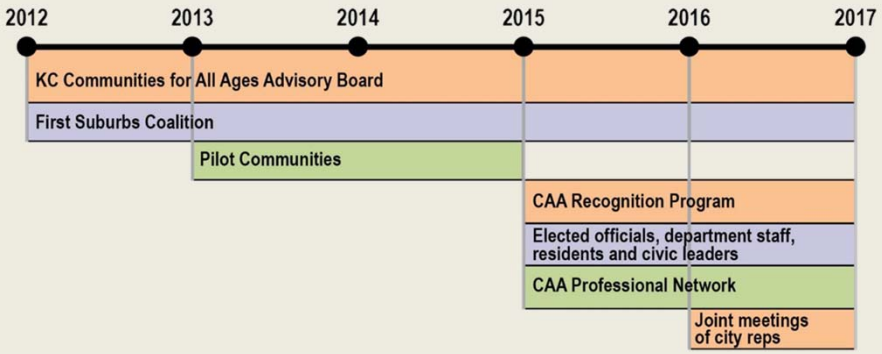
First Suburbs Coalition

A ring of post-WWII communities

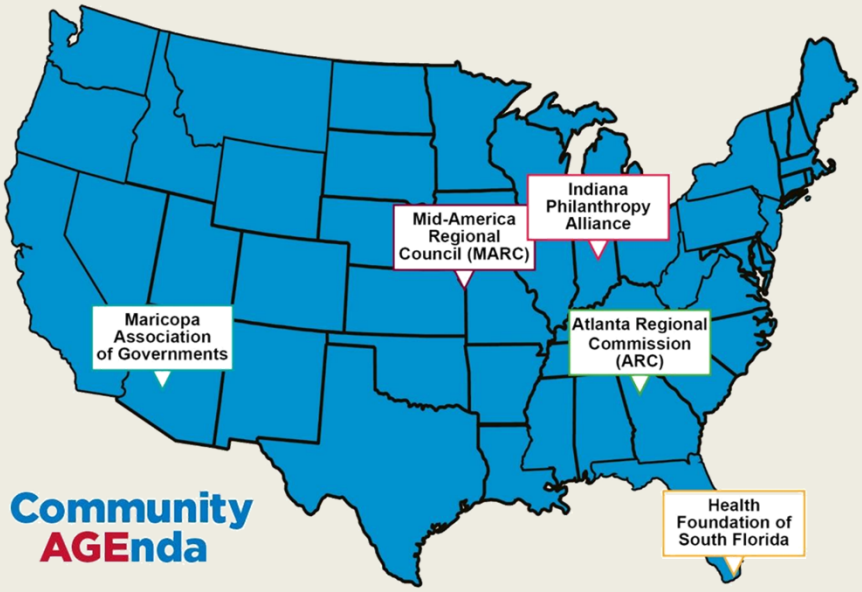
Kansas	Missouri
Fairway	Gladstone
Kansas City (part)	Grandview
Merriam	Independence (part)
Mission	Kansas City (part)
Mission Hills	North Kansas City
Mission Woods	Raytown
Overland Park (part)	Riverside
Prairie Village	Sugar Creek
Roeland Park	
Westwood	
Westwood Hills	



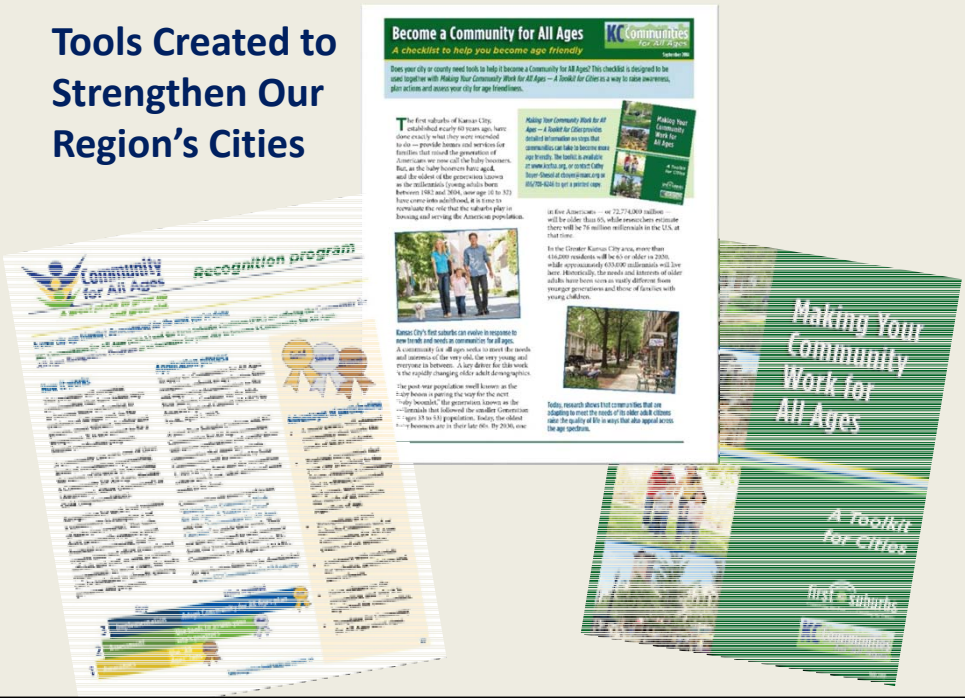
Stakeholders



Community AGEnda Sites



Tools Created to Strengthen Our Region's Cities



Checklist

- Public Spaces.
- Transportation/Mobility.
- Housing and Commercial Development.
- Social Inclusion, Communication and Participation.
- Civic Participation and Employment.
- Community and Health Services.

Early Challenges

- Messaging
  - Development of common language.
  - Overwhelming issue.
  - Aversion to anything "elderly" or "aging."
  - Return on Investment.
    - One strategy: Economic Impact Analysis of the KC Region's 65+ Population.

- Meaningful collaboration of planning community and aging network.
- Resistance of funding community to invest in aging issues.
- "In the weeds/big picture" dilemma.
- Priority to attract and retain millennials.

Perceptions: Current Barriers

(From February 2017 survey of elected officials and staff in 12 cities participating in the Communities for All Ages Recognition Program)

1. **Competing priorities. (65%)**
2. **Lack of resources. (63%)**
3. **Lack of resident input. (47%)**
4. **Buy-in and engagement of department heads. (47%)**
5. **Unclear value proposition. (45%)**
6. **Priority on short-term indicators/programs (versus value of awareness building/planning that will lead to policy change and other performance indicators). (42%)**
7. **Buy-in and engagement of elected officials. (41%)**
8. **Perception that cities are not responsible for policies/actions that benefit older adult residents. (25%)**

Perceptions: Promising strategies

(From February 2017 survey of elected officials and staff in 12 cities participating in the Communities for All Ages Recognition Program)

- **Essential:** Connect economic impact of older adults to long-term sustainability of cities. (88%)
- **Essential:** Participation in a structured age-friendly community program (69%)
- **Essential:** Relate age-friendly work to normal city planning processes and discussions. (69%)
- **Important**: Provide professional development resources for elected officials and city staff on age-friendly community best practices. (50%)
- **Important:** Provide case studies on successful age-friendly communities. (44%)

Challenges / Strategies

Challenges	Strategies to address challenges
• Funder fatigue • Lack of interest from new funders.	• Advisory Board ramping up its efforts to attract new funding sources (exposure to outcomes in participating cities). • MARC providing additional financial resources. • Missouri Aging Levy Fund – incentive grant.

Challenges / Strategies

Challenges	Strategies to address challenges
• Sustaining interest in participating cities. • Changes and turnover of elected officials and staff.	• City adopted resolutions. • Dedicated city "champion." • Professional Network workshops. • Department head training ("de-siloing" of issue). • Teams of elected officials, commissions, staff and residents meaningfully engaged in Bronze and Silver Levels. • Bi-monthly joint meetings. • Recognition ceremonies and marketing. • Incentives (e.g., universal design park charrette). • Measurable outcomes from participation.

Lessons Learned

- Active engagement of Advisory Board.
- Engagement and integration of age-lens within MARC departments.
- Backbone organization — essential.
- Understanding of community and region's political "temperature" (language, framing).
- Champion within participating city — essential.
- Assessment leads to rich discussion and relevant recommendations – many times leading to policy adoption
- Connection with national age-friendly community world — essential.
- Continued need to nail down effective framing of this work.

The Next Frontier…

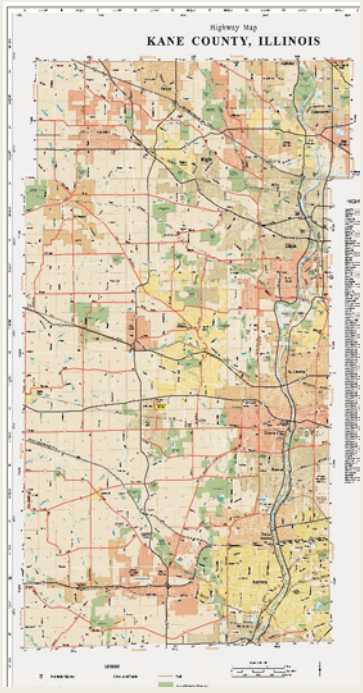
- Meaningful engagement and collaborative efforts with:
  - Business community.
    - Develop an "age-friendly business initiative."
  - Aging service provider organizations.

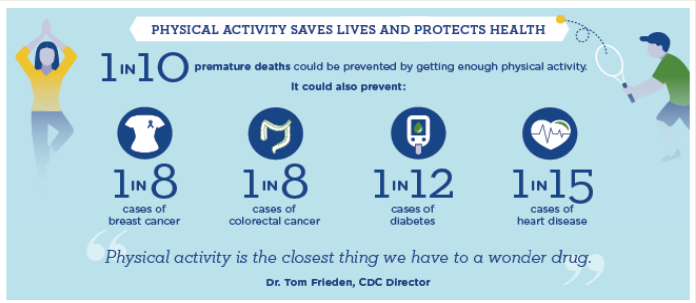
- **KC Communities for All Ages**
  All materials are available on the KC Communities for All Ages website: www.kccfaa.org.

Kane County
Health in all Policies

Jacqueline Forbes, M.S.
Kane County Division of Transportation
ASA/APA Summit on Livable Communities
March 24, 2017

Kane County, Illinois
(population: 530,847)



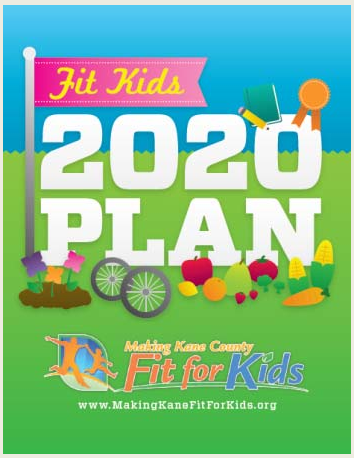


https://www.cdc.gov/physicalactivity/downloads/healthy-strong-america.pdf

http://www.cdc.gov/transportation/

History

- Integrated planning through Fit for Kids
  - Various sectors (Mobility, Food Policy, Economic Strength, Faith Community)
- Health Planner, Kane County Health Department – 2010
  - Commitment to health in all policies work
  - Working with land use and transportation planners, municipal planners, regional MPO
  - Community Health Assessment and Community Health Improvement Plan



Coordinated Integration

Kane County Planning Cooperative

- 2040 Plan Implementation
- Integrated planning
- Open to elected officials, planning commission members, appointed officials, staff, private sector planners
- Kane County planning staff collaboration

Kane County Leaders' Summit

May 2015

Challenges

- Different languages
- Funding constraints
- Planning Coop vs. single sector
- Missing groups:
  - Park District
  - Forest Preserve District
  - Environment & Natural Resources

Opportunities

- Attend meetings
- Read agendas, know what is happening
- Meet with planners from other sectors
- Creative funding
- Clear direction on when the Planning Coop is involved
- Direction from governing entity

Health Department Planning

http://www.kanehealthcounts.org

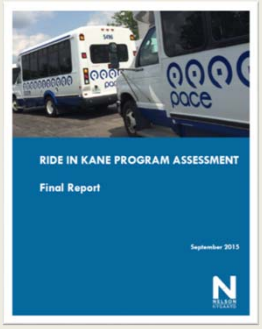
Impact Fee Program

Promoting Land Uses Compatible with Healthy Living

1. **Transit Availability**
2. **Proximity to Multiple Land Uses**
3. **Density**
4. **Walkability**

Ride in Kane Coordinated Paratransit Service

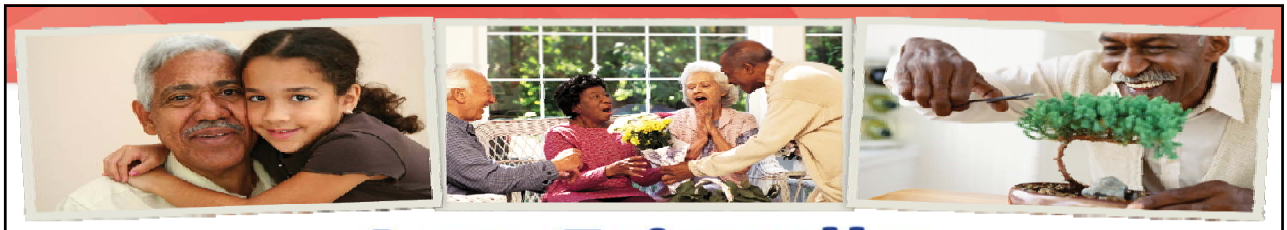
- Ride in Kane Paratransit service provides coordinated rides to Kane County senior and disabled residents.
  - Kane County
  - Local sponsors
  - Pace Suburban Bus
- Provides access to jobs, health care, education and mobility options for vulnerable populations.



Ride in Kane

Engaging Public Health Partners

- The Community Guide: https://www.thecommunityguide.org
- County Health Rankings http://www.countyhealthrankings.org/
- Transportation and Health Tool https://www.transportation.gov/transportation-health-tool
- Community Health Improvement Plan/IPLAN
- Hospitals, Federally Qualified Health Centers (FQHC)
- United Way, YMCA, social service agencies
- Centers for Disease Control and Prevention (CDC)



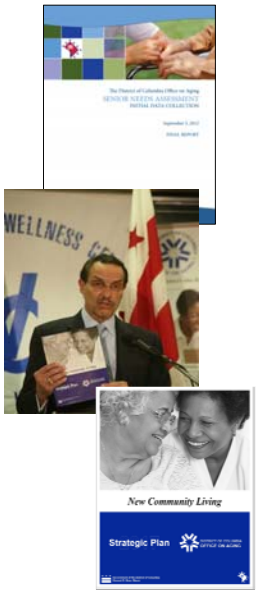
Age-Friendly DC

Aging in America:
ASA Annual Conference
March 24, 2017

agefriendly@dc.gov | agefriendly.dc.gov | @AgeFriendlyDC

Timeline

- **2012:** AARP Clergy Letter to Mayor
- **Sept. 2012:** DCOA published its 2012 Older Adult Needs Assessment (first such assessment since 1978)
- **Sept 2012:** Sense of the Council Resolution passed that DC should participate in WHO's Age-Friendly Cities and Communities program
- **Oct. 2012:** DC Mayor Vincent C. Gray announced that DC will be seeking WHO Age-Friendly City status through the release of the DC Office on Aging Strategic Plan 2013-2017



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Study Phase: 2013-2014

Gathering DC Residents' Opinions: Mayor's Symposia Electronic Surveys, Homebound Survey, The Beacon Newspapers and AARP Surveys, Community Consultations, Block-by-Bock Walk. Over 3,750 individuals participated.

May 2013: Age-Friendly Coordinator hired
Sept 2013: Mayor's Order creates Task Force
Feb – Sept 2014: Block by Block Walk

800 DCOA Symposia attendees	250 Homebound survey respondents	200 Beacon Newspapers survey respondents
1000 Community Consultation participants	1000 AARP DC survey respondents	500 Block-by-Block Walk participants

Block-by-Block Walk

- Portions of 104 single member districts walked (out of 296 total)
- Over 500 volunteers participated
- 878 Service Requests entered into 311
  - 752 Sidewalk Repairs
  - 43 Curb and Gutter Repairs
  - 83 Requests submitted for other concerns including: graffiti, vacant buildings, traffic signal maintenance, potholes, alley light repairs, etc.

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Age-Friendly DC Task Force

- Deputy Mayor for Health and Human Services
- Office of Planning
- District Department of Transportation
- Department of Housing and Community Development
- Mayor's Office of Community Affairs
- Office of Disability Rights
- Department of Employment Services
- Office of the Chief Technology Officer
- DC Office on Aging
- Deputy Mayor for Public Safety and Justice
- Department of Human Services
- Deputy Mayor for Education
- Deputy Mayor for Planning and Economic Development
- Deputy Mayor for Greater Economic Opportunity
- The George Washington University
- Environmental Protection Agency's Aging Initiative
- Washington Metropolitan Area Transit Authority
- Seabury Resources
- AARP
- DC Hispanic Chamber of Commerce/Verizon
- DC Retired Educators of America/DC Commission on Aging
- The Beacon Newspapers
- American Psychiatric Association
- American Red Cross of the National Capital Region
- National Adult Protective Services Association

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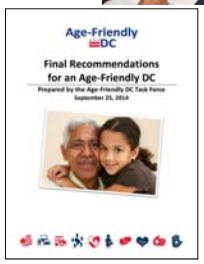
Planning Phase: 2014

Jan- July 2014: Ten Task Force Committees developed Goals and Objectives for consideration by the Age-Friendly DC Task Force

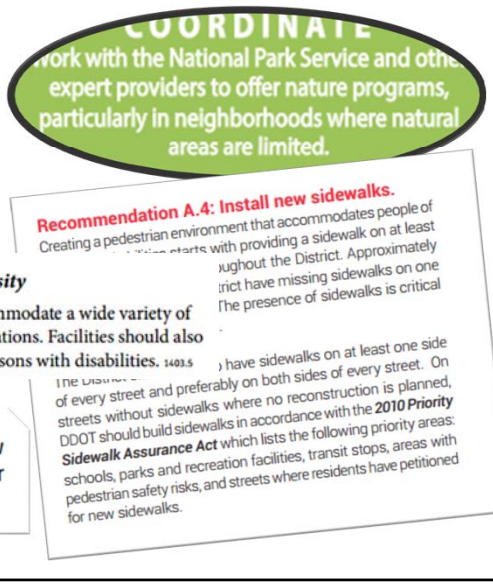
August 2014: Goals and Objectives were reviewed by DC residents in forums and an online survey and were then presented to the Mayor as recommendations

September 2014: Final Recommendations submitted to the Mayor



Strategic Plan Crosswalk

- 11 plans reviewed
- 415 strategies identified
- 72 targets



Performance Plan Crosswalk

- 48 agency performance plans reviewed
- 259 initiatives identified
- 152 marked in 36 performance plans
- Key Performance Indicators identified

INITIATIVE 1.2: Promote intergenerational programming in order to combat social isolation, increase emotional support, and offer learning opportunities (Age-Friendly DC Goal: Domains # 4 & 5).
DCOA will establish a partnership with a community-based organization to help recruit and train (30) thirty senior volunteers that will be assigned to selected early childhood programs in District of Columbia Public Schools (DCPS). The non-profit will provide a community core manager dedicated to supervising and implementing the curriculum to be utilized by senior volunteers. In addition, DCOA will work with the non-profit to facilitate training sessions, assign program locations, and provide technical assistance and ongoing support to the volunteers at the selected DCPS sites. Volunteers will serve approximately eight (8) hours per week during the academic school year. Additionally, the agency will also partner with a community-based organization to assist with the recruitment of approximately ten (l0) seniors that will serve as surrogate grandparents to selected youth in need of mentorship, guidance, and educational reinforcement. These programs will further reinforce community involvement, decrease social isolation, and increase emotional support for seniors. **Completion Date: September 2015 and ongoing.**

INITIATIVE 1.1: Engage in a comprehensive campaign to provide financial literacy and increase the amount of information available to DC residents through outreach programs (Age-Friendly DC Goal: Domains # 7, 8, 10).
The Securities Outreach activities described in this goal are undertaken in partnership with the Office of Communications and the Consumer Protection Advocate.
DISB will participate in a town hall meeting sponsored by

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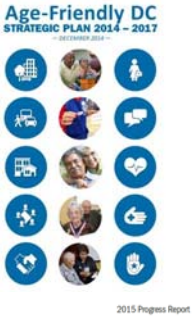
Age-Friendly DC Strategic Plan

- **Dec 2014**: Age-Friendly DC Strategic Plan 2014-2017 released
- **Jan 2015**: Mayor Muriel Bowser takes office (supportive of Age-Friendly DC)
- **May 2015:** Age-Friendly DC Strategic Plan re-released under Mayor Bowser
- **October 2015:** Progress Report Released

- Ten domains; 75 strategies
- 31 DC agencies lead implementation of strategies
- Numerous community partners



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Reflections on Planning Phase/ Task Force Membership

- Important to include public, private and civil society partners
- Would have benefitted from more philanthropic involvement
- Stand-ins allowed – mixed bag – needed to build in a way to ensure that TF Members were being briefed
- Unique position of DC as the seat of federal government
- Too many pseudo-government agencies as community partners on Task Force
- Minimal strategies assigned to community partners

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World Health Organization Pilot Indicator Project

- DC selected as one of 15 other cities across the world
- Pilot timeframe: January – March 2015
- Two Day meeting in Geneva, Switzerland: June 10 – 11 2015

- Banyule (Australia)
- Bilbao (Spain)
- Bowdoinham, ME (USA)
- Dijon (France)
- Fishguard/Goodwick (UK)
- Hong Kong SAR (China)
- La Plata (Argentina)
- Nairobi (Kenya)
- New Delhi (India)
- New Haven, CT (USA)
- Shanghai/Jing'an District (China)
- Tehran (Iran)
- Tuymazy (Russia)
- Udine (Italy)
- Washington DC (USA)

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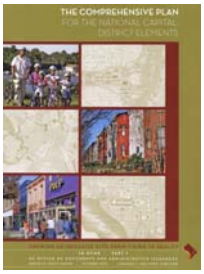
Implementation

- Continued performance plan integration
- Working with other citywide planning efforts
  - Vision Zero
  - DC Healthy People 2020
  - Comprehensive Plan
- Annual Progress Reports and Progress Dashboard



Challenges/Lessons Learned on Implementation

- Community ownership (very government-centric plan)
- Communication/Continued engagement
- Changing the mindset from a plan for those over 60 to a plan for all of us
- Engaging youth
- Political transitions/ changes in Task Force composition
- Mix of policy and action statements
- Lack of measurable targets
- Indicator project helped shape overall metrics
- Long term process- takes time to see change
- Annual progress reports a success, also dashboard reporting
- Too many strategies – lots of time herding responses

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EVANSTON, IL

ASA/APA Summit on Livable Communities

2017 Aging in America Conference

Planners & Aging Network Professionals Working Together to Plan Livable Communities for All Ages

Katherine Knapp, Transportation & Mobility Coordinator
kknapp@cityofevanston.org

March 24, 2017

LIVABLE COMMUNITIES FOR ALL AGES → AGE-FRIENDLY COMMUNITY

National Seniors Strategy & World Health Organization

- 2011: COE identified emerging need to plan for OA & PWD
- 2013: WHO Global Network of Age Friendly Cities and Communities
- 2013 -15: Evanston Age-Friendly Task Force Planning
- 2016: Age-Friendly Action Plan

PLAN → ACTION: TRANSPORTATION

National Seniors Strategy & World Health Organization

2016: Age-Friendly Action Plan

- Define and Design a **Comprehensive Intra-City Transportation Network** with Connections to Outside Transportation Networks
- Provide Safe and Efficient Mobility for all by **Promoting Rules of the Road Education** for Drivers, Bicyclists and Pedestrians

TRANSIT PLANNING 4 ALL

- *Evanston selected in June, 2016*
- *1 year planning grant*
- *+ $85,000*

Grant Goal

- Embed inclusive planning practices into planning policies and efforts

Grant Target Populations

- **Older adults** and **people with disabilities** who make first/last mile transportation connections in Evanston

EVANSTON TP4ALL

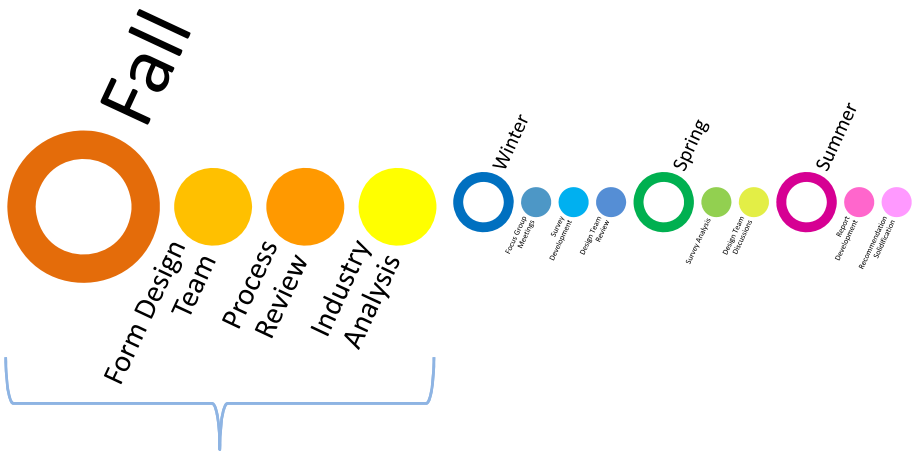
Grant Deliverables

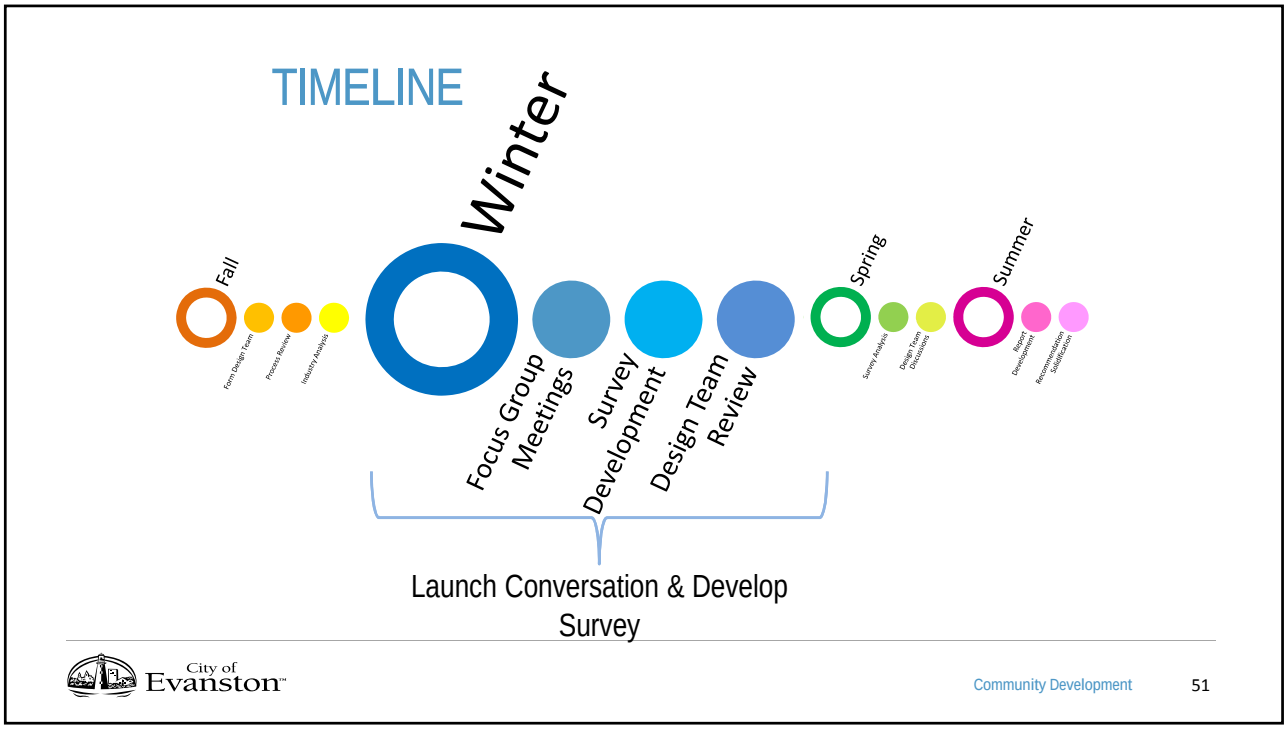
- Findings from the community survey and focus group meetings
- Recommendations for local transit policies, routes and services for regional transit providers

Grant Mission

- Evanston TP4All will enlist public, private and volunteer resources to identify transit barriers experienced by older adults and people with disabilities so that we can design a transit system that is safe, reliable and responsive to community needs.

TIMELINE




TIMELINE
Fall
Form Design Team
Process Review
Industry Analysis
Winter
Focus Group Meetings
Survey Development
Design Team Review
Spring
Survey Analysis
Design Team Discussions
Summer
Report Development
Recommendation Solidification
Launch Conversation & Develop Survey
City of Evanston
Community Development
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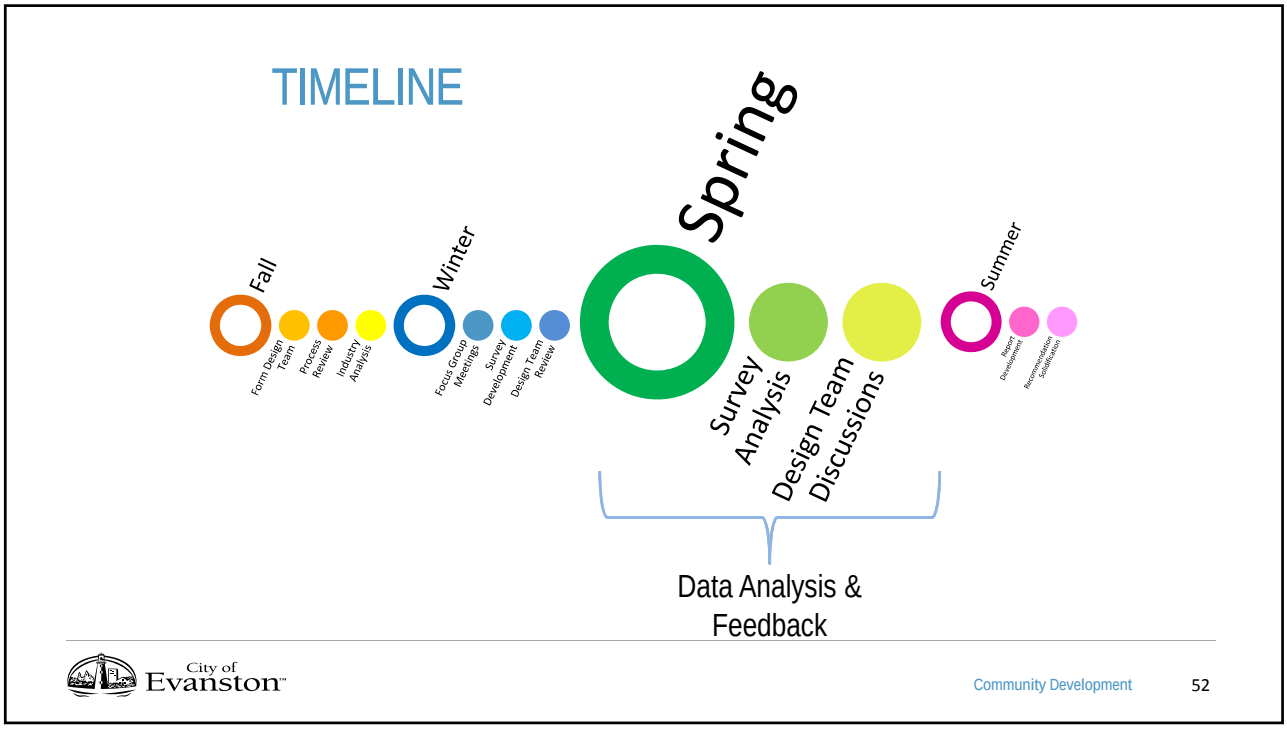
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Recommendation Solidification
Data Analysis & Feedback
City of Evanston
Community Development
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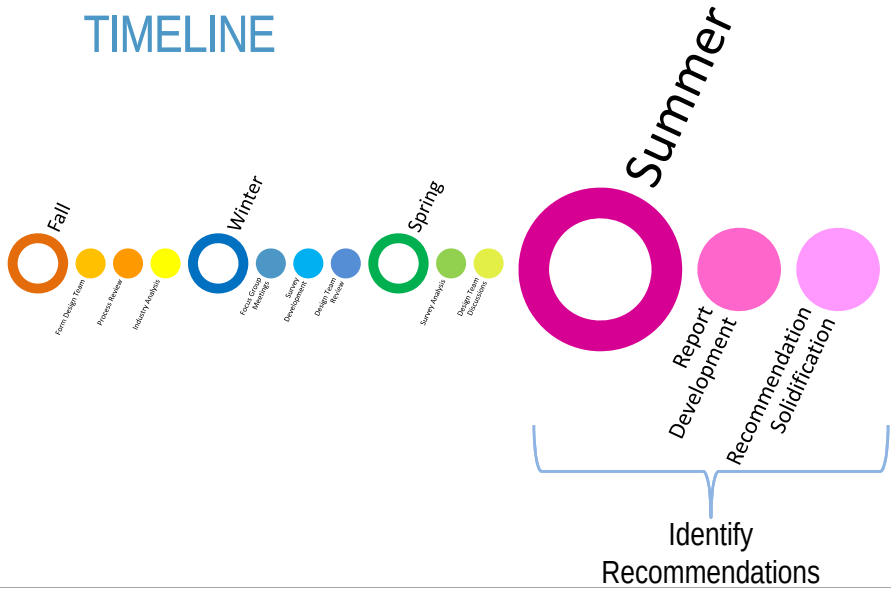
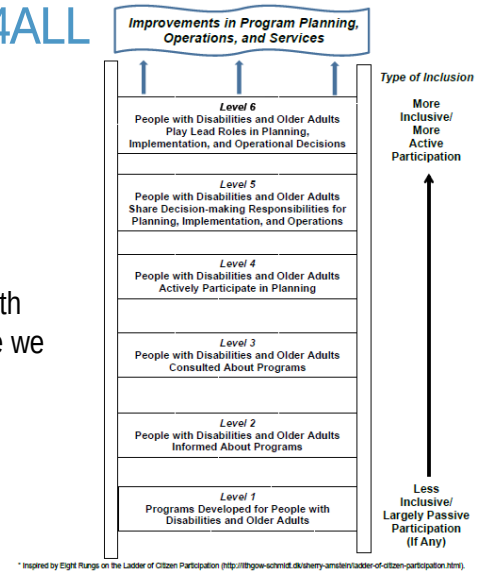
TIMELINE



EVANSTON TP4ALL

Ladder of Inclusion

- Measurement Unit / Planning Tool
- Quarterly Check-ins with Design Team on where we stand



* Inspired by Eight Rungs on the Ladder of Citizen Participation (http://ithgow-schmidt.dk/sherry-arnstein/ladder-of-citizen-participation.html).

EVANSTON AGE-FRIENDLY COMMUNITY 2017

- Finalize TP4All Report
- Continual Integration of Age-Friendly Evanston Task Force Findings & Data
- Expanding Community Dialogue on "Age Friendly" and "Disability Friendly" Work and Activism
- Development of Inclusionary Planning Practices as "Norms"
  - *Hiring of an Equity & Empowerment Coordinator*

Thank You!

For Follow-up:

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- Cathy Boyer-Shesol – cboyer@marc.org – 816.701.8246
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- Nick Kushner -- nick.kushner@dc.gov – 202.727.3607
- Katie Knapp -- kknapp@cityofevanston.org – 847.448.8032