**Ageism Awareness Day Proclamation**

A Proclamation by the (Governor, Mayor, City Council, etc.)

**WHEREAS,** Ageism refers to the stereotypes (how we think), prejudice (how we feel), and discrimination (how we act) toward others based on age; and

**WHEREAS,** there are an estimated \_\_\_\_\_\_\_\_\_\_\_ older adults in (state, county, city, etc.) older than age 60 who are impacted by ageism; and

**WHEREAS,** ageism toward older adults affects their health and longevity, financial well-being and the economy of (state, county, city, etc.); and

**WHEREAS,** preventing ageism in education, employment, housing, culture, and healthcare will benefit all; and

**WHEREAS,** recognizing that it is up to all of us to ensure that older adults are respected and portrayed as capable, competent, effective, and valued in all areas of society; and

**WHEREAS,** ageism awareness and preventing ageism is beneficial to all citizens of (state, county, city, etc.) by improving quality of life within (state, county, city, etc.),

**NOW, THEREFORE,** (I or We), (i.e., GOVERNOR OF THE STATE, etc.) do hereby proclaim October 9th, 2024, as AGEISM AWARENESS DAY IN (state, county, city, etc.)