



American Society
on Aging



On Aging 2025 Prospectus

LEVEL	OPPORTUNITY	AVAILABILITY
EXECUTIVE \$80,000	General Session Keynote (45 minutes)	2
DIAMOND \$55,000	Pre-Workshops	3
	Lunch & Learn (90 minutes)	2
TITANIUM \$35,000	Co-Branded Resource Center Stage	3
	Co-Branded Education Center	SOLD OUT
PLATINUM \$25,000	CEO Breakfast	Exclusive
	Highlighted Summit (90 minutes)	3
	Co-Branded Education Hub	4
	Opening Reception	3
	Closing Reception	3
GOLD \$15,000	Hotel Key Card	Exclusive
	Highlighted Session (60 min)	3
	Co-Branded Resource Center Lounge	3
SILVER \$10,000	CE Sponsor	Exclusive
	Wellness Lounge	Exclusive
	Focus Group (60 min)	4
	Resource Center Lunch Sponsor	3
BRONZE \$5,000	Conference App	Exclusive
	First Time Attendee Orientation	Exclusive
	Coffee/Afternoon Break	4
	Resource Center Session (30 minutes)	10

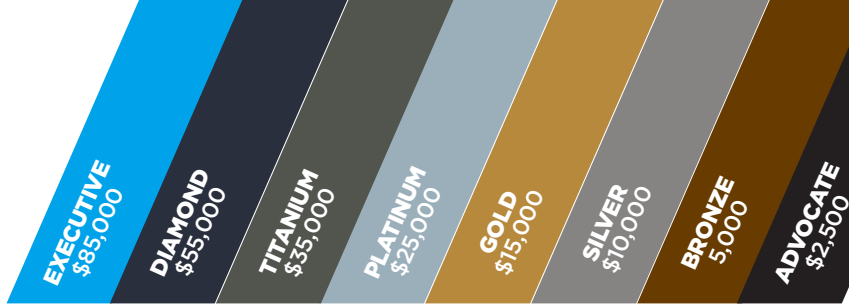
ADVOCATES FOR ASA \$2,500

LEARN MORE OR INQUIRE ABOUT PERSONALIZED OPTIONS: [EMAIL DEVELOPMENT@ASAGING.ORG](mailto:EMAIL_DEVELOPMENT@ASAGING.ORG)



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Sponsorship Benefits



COMMUNICATIONS

Verbal Recognition (opening & closing Keynote with slide coming up)	✓	✓	✓	✓	✓	✓	✓	✓
Conference Homepage Acknowledgment	LARGE LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Conference App Acknowledgment	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Social Media Acknowledgment (1)	DEDICATED POST	DEDICATED POST	SHARED POST	SHARED POST	SHARED POST	SHARED POST	SHARED POST w/NAME	SHARED POST w/NAME
Conference Announcement Email (sponsorship confirmed by 10/1/24)	LARGE LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Conference Email Campaign Inclusion (1)	LARGE LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Conference App Pop-Up Notification	✓	✓	✓					
Registration Confirmation Email Acknowledgment	LARGE LOGO	LOGO	LOGO if confirmed by 10/1					

VISIBILITY

Screen Projection Loop Of Logo Before/After Gen Session	DEDICATED SLIDE	DEDICATED SLIDE	SHARED SLIDE	SHARED SLIDE	SHARED SLIDE	SHARED SLIDE	NAME	NAME
Logo Displayed In Conference Registration Area	LARGE LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo Displayed At Entrance To Exhibit Hall	LARGE LOGO	LARGE LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Promotional Insert In Conference Tote	✓	✓	✓	✓				
Opportunity To Consult On General Session Content	✓							
Logo Displayed During General Session	✓							

OTHER

Full Conference Passes	5	5	4	4	2	2	1	1
Exhibitor Reception Passes	2	2	2	4	1	1	1	1
Generations Gratitude Ad	DEDICATED AD	DEDICATED AD	DEDICATED AD	DEDICATED AD				
ASA News Gratitude Ad	DEDICATED AD	DEDICATED AD	DEDICATED AD					
Invitation to Exclusive VIP Events	1	1						

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