

# On Aging 2027

## Exhibitor Opportunities



| LEVEL                                                                                                                               | PRE-SALE RATE<br>(Sept. 1-30, 2026)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | STANDARD RATE<br>(Oct. 1, 2026 - March 1, 2027) | GOVERNMENT,<br>EDUCATION,<br>NON-PROFIT RATE<br>(Oct. 1, 2026 - March 1, 2027)                                                                                                  |
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| PREMIUM                                                                                                                             | Member: \$3,300<br>Non-Member: \$3,800                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Member: \$3,500<br>Non-Member: \$4,000          | Member: \$3,000<br>Non-Member: \$3,500                                                                                                                                          |
| STANDARD                                                                                                                            | Member: \$2,800<br>Non-Member: \$3,300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Member: \$3,000<br>Non-Member: \$3,500          | Member: \$2,500<br>Non-Member: \$3,000                                                                                                                                          |
| AGETECH<br>START-UP                                                                                                                 | Member: \$1,800<br>Non-Member: \$2,300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Member: \$2,000<br>Non-Member: \$2,500          | <i>AgeTech Start-Up exhibitor opportunity is exclusively for organizations with annual revenue totaling less than \$1 million dollars. Confirmation of revenue is required.</i> |
| BOOTH<br>INCLUSIONS<br>(across all levels)                                                                                          | <ul style="list-style-type: none"> <li>• 10x10 Resource Center booth</li> <li>• One 6-ft. table, two chairs, one wastebasket</li> <li>• One all-access conference registration</li> <li>• One conference tote insert</li> <li>• Opportunity to purchase up to two exhibitor-only passes (\$150 each)</li> <li>• Add-on opportunity: Enhance your exhibitor experience by treating attendees to a beverage on you! Each bundle includes 10 drink tickets to distribute at your booth or during networking events (\$250 per bundle)</li> </ul> |                                                 |                                                                                                                                                                                 |
| RESOURCE<br>CENTER HOURS:<br>MON: 5-6:30 p.m.<br>TUE: 7-8 a.m. and<br>9:30 a.m. - 6:30 p.m.<br>WED: 7-8 a.m. and<br>9 a.m. - 4 p.m. | <p><i>Booth choice will be in order of sponsorship level, exhibitor premium level, membership level, then date and time of application.</i></p> <p><i>All ASA memberships must be active at the time of the event in order to receive membership pricing. If membership expires prior to the event, the difference will be invoiced to you to proceed with Exhibition.</i></p>                                                                                                                                                                |                                                 |                                                                                                                                                                                 |