

On Aging 2027

Sponsorship Opportunities



American
Society
on Aging

LEVEL	OPPORTUNITY All first come, first serve based on time of sponsorship confirmation	RESOURCE CENTER BOOTH
EXECUTIVE \$100,000+	Your choice between: • Opportunity to consult on General Session content, <i>or</i> • Customized opportunity to be created together with ASA	Custom
DIAMOND \$70,000	Your choice between: • Lunch & Learn - cost of food & beverage is included, <i>or</i> • Customized opportunity to be created together with ASA	10x20
TITANIUM \$40,000	Your choice between: • Co-branded Learning Center, <i>or</i> • Highlighted Summit (90 minutes)	10x10
PLATINUM \$25,000	Your choice between: • Key card, <i>or</i> • Lanyard, <i>or</i> • Event app Plus, all Platinum sponsors will be co-sponsors of all coffee breaks	10x10
GOLD \$15,000	Your choice between: • Highlighted Session (60 minutes), <i>or</i> • Participant in ASA Highlighted Session, <i>or</i> • One 30-minute speaking session on our Resource Center stage	10x10 available for purchase at \$2,000
SILVER \$10,000	One 30-minute speaking session on our Resource Center stage Plus, all Silver Sponsors will be co-sponsors of the Continuing Education program	10x10 available for purchase at \$2,000
BRONZE \$5,000	All Bronze Sponsors will be co-sponsors of the First Time Attendee Welcome Reception	10x10 available for purchase at \$2,000
ADVOCATE \$2,500	Marketing Sponsorship Opportunity	10x10 available for purchase at \$2,000